



XAVIER FALTOT

**SENIOR CREATIVE · MEDIA
BUILDER · CULTURAL STORY-**

**EDITORIAL STRATEGY / MEDIA SYSTEMS
AI WORKFLOWS / AUDIO / VIDEO / SOCIAL**

MULTIMEDIA CREATIVE & PRODUCER SINCE 2007

Creative, Project Manager, Producer, Cameraman, Video Editor, Sound Designer, Photographer, Journalist, Host, Voice-over, Performer and Website Creation (wordpress).

Since 2005 : VEJA / Vidéo production & creation

2016-2024 : FALTOT Eurl / Social Multimedia, Creative, Adviser, Manager & Producer
Clients : VEJA, Ligne Roset, CINNA, L'Oréal, Vanity Fair, Zalando, Deezer, Sephora.

2012-2016 : RADIOMARAIS Webradio / Founder & Content Lead & Host
Marketing strategy, driving audience growth and content visibility.
40+ hosts and 35+ shows across events, audio and video formats.

2007-2015 : LEG Advert Agency / Brand Content Creative, Manager & Producer
Clients : SFR, Nike, Playtex, Martel, Eurostar, Ligne Roset...

TV JOURNALIST SINCE 2000

Journalist, Filmmaker, Camera Operator, Editor, and Voice-over

2018 / France Télévisions / Stupéfiant!
2015 / Canal+ / Le Supplément
2009 / Canal+ / La mode, la mode, la mode
2006 / Téva / Sex In The TV
2006 / CAP 24 / Daily Video Agenda
2002 - 2006 / Canal+ / Demain le monde, La Matinale
2001 - 2004 / Paris Première / Cannes 2001, RDRG, MAPS
2001 - 2005 / Arte / Tracks
2000 - 2004 / M6 / Culture Pub

PRINT JOURNALISM SINCE 1999

Contributions to print magazines such as Technikart, Blast, Clark, Beaux Arts, Nouvel Obs, Traxx, Wad, and to online platforms including Usbek & Rica, PostAp Mag, Beaux Arts Online, and Le Consulat. Le Guide du renard Fanzine 2004-2008 (Urban Survival Techniques: An Introduction to Self-Determination and Collective Intelligence.)

WEB & ART & MULTIMÉDIA SINCE 1999

2022 : La Chambre à Air fait sa KATHARSIS @ Nuit Blanche / Paris
2016 : La Chambre à Air devient radioactive / Linz
2012 : Sao Paulo Mon Amour / Installation @ Mube / Sao Paulo
2012 : La Chambre à Air / Performance @ Palais de Tokyo / Paris
2011 : La Chambre à Air / Performance / Tunis
2010 : La Chambre à Air / Performance / Montréal
2007 : MobiOpera / Performance @ Sundance Film Festival / With Shulea Cheang
2006 : Porta 2030 / Performances @ Londres / Taipei Biennale / Riga / With Shulea Cheang
2004 : Precept Mixed media performance / Amsterdam
2002 - 2006 : VJ Society for the blind / Paris / Beyrouth / New York / Berlin / Bucarest
2000 : Fashion & life style videos for Nouvo.com

TV AND RADIO PRODUCER & HOST SINCE 1998

2025 : Zuper Wok / Cashmere radio / AI Performative Radio Show
2020 : Toutvabiensepasser / online
2018 : Radio23 / online
2016 : Gangsterre Radio / online
2013 : Radiomarais / online
2008 : La Chambre à Air / Tv & streaming audio & vidéo live
2004 : Halleloujah ! / Host / Radio Campus Paris
2002 : Journalist / Radio Nova
1998 : Get Up & Happy Hour / Host and Journalist / Radio Fg

CONTACT

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Deutschland
<https://toutvabiensepasser.com>
<http://www.youtube.com/xavier>
@xavierfaltot

ABOUT ME

Date of birth: 25 July 1978
French citizen
Father of two (4 & 11)

SKILLS

Content & Media

Multimedia Storytelling
Writing & Editorial
Interviewing · Hosting

Production & Creative

Video & Audio Production & Editing
Art Direction · Distribution

Management

Project Management · Team Leadership
Production Coordination
Mentoring

Tools & Technology

Adobe Creative Suite · AI Tools

Marketing & Growth

Digital Content Strategy
Social Media Audience Engagement
Brand Storytelling
Performance-Driven Content

LANGUAGES

French ●●●●●●●●
(Native Speaker)
English ●●●●●
German B1+ ●●●●
(25/05/26)

ÉDUCATION

1993
Essex School / Colchester, UK
Oral English Diploma

1997 - 1999
Studio École de France / Radio
Production, Hosting, Journalism

2024
Designing and Deploying an
Operational Digital Marketing
Strategy.
RNCP36401(2024)

PASSIONS

Radio
Dance
Street Art
New Technologies
Contemporary Art
Ecosophy
Metaphysics